Glidewell Laboratories hires director of clinical affairs

Dr. Neil Park to oversee clinical research and development, advise on training and education for implants and restorative solutions

Glidewell Laboratories, an industry-leading provider of dental products, implant solutions and lab services, has hired Dr. Neil Park as director of clinical affairs, a new position created to oversee the clinical aspects of product research and development. In addition to coordinating the activities of the company’s clinical staff, Park will help guide the company’s training and education efforts to meet the needs of dentists and enhance knowledge and awareness of new techniques, materials and procedures.

After graduating from Temple University School of Dentistry, Park practiced as a general dentist for 12 years before moving on to a successful career in the dental implant industry. This included a 19-year stint with Nobel Biocare during which he managed the company’s continuing education programs and university relationships, and helped bring several key implant systems and restorative solutions to market. As part of this effort, Park was key in developing and implementing a predoctoral implant curriculum in universities throughout North America.

In 2010, Park transitioned from Nobel Biocare to ClearChoice Dental Implant Centers, a major provider of implant treatment in the U.S. There, he led efforts to increase patient acceptance of full-arch implant treatment.

Most recently, Park was at the helm of professional development at Zimmer Biomet Dental, where he oversaw practitioner education programs and managed the company’s relationships with universities and national dental associations. Having joined yet another industry leader in Glidewell Laboratories, Park is ready to aid the company’s efforts to improve treatment outcomes and expand patient access to care.

“Glidewell Laboratories has a unique perspective as a manufacturer of dental implants and prosthetics because of our long history supporting doctors in planning and restoring cases. We have a staff of clinicians that test the effectiveness of techniques, products and treatment protocols,” Park said. “Dentists want to know that their restorations will be durable, esthetic and serve the patient well. Our one-of-a-kind clinical operation allows the opportunity to develop implants and prostheses that accomplish just that and have been verified using licensed dentists and real patients.

“This capability really doesn’t exist anywhere else,” he continued. “We generate a great deal of useful clinical data from a large number of patients, and we utilize that research to guide doctors in their choice of materials and techniques. Doctors want confidence in the restorations they prescribe, and 45 years as a market-leading dental lab has given us a great idea of what materials and implant designs will work well in the hands of dentists.”

In addition to overseeing the clinical aspect of product research, development and evaluation, Park will bring his background in dentist training and education to enhance the company’s efforts to help practitioners incorporate...